



### 1 Context and stakes

The electric bike use in Europe has been strongly growing for a few years as it is a consistent solution to many issues : Eco-mobility in urban areas, a leisure with an ease of reach for all for a new form of tourism, and an efficient tool for rehabilitation in health issues.

[eBikeMaps.com](http://eBikeMaps.com) is the worldwide first community website dedicated to electric bike users, providing them specific tools and services as well as a place to share their experience and enjoyment. eBikeMaps aims at easing the development of electric bike by making electric bike easier for all.

With more than 10000 members acquired in one year in France, proving the relevance of our concept, eBikeMaps has now started to develop a community in Germany. eBikeMaps aims in being a major European web player in the electric bike world in the next few years.

### 2 Job summary

You will report to the eBikeMaps executives (Director and Community manager) and will be in charge of developing eBikeMaps visibility in Germany to engage with the public and community partners. You will also participate in eBikeMaps visibility in English and/or in French.

### 3 Responsibilities

- Animate eBikeMaps.com community and create new content published on eBikeMaps
- Strengthen our social communication strategy and utilizes social media to engage with a community of fans/followers online (FaceBook, Twitter, etc.)
- Develop new communication actions and press relations
- Follow and develop online marketing and advertising campaigns

### 4 Requirements

You are strongly interested in social media communication and web marketing. You are a skilled communicator (written and oral). Self-motivated, you are able to work independently and in team environment and want to be involved in the development and success of a start-up company.

You will afterward have the opportunity to join the ranks of our team and be part of eBikeMaps success.

Language skills:

- German : near native / native speaker
- English OR French : fluent

### 5 Conditions

Location: In our Grenoble Office, or possible part-time remote.

Time commitment : 5 to 6 months commitment minimum and weekly hours 9-17 per week.

Wage : 500€ / month

### 6 How to apply

If interested please send a motivation letter as well as your CV/résumé to [recrutement@ebikelabs.com](mailto:recrutement@ebikelabs.com)